



HERON



ABOUT

Raised by young, adventure-seeking parents, Laely Heron spent her childhood literally moving around the world. Her father was a mining engineer and adventurer, so when a business opportunity arose in Algeria, the family, including Laely's sister Aimee, moved to Africa. After a few years in North Africa, they hit the road, traveling first throughout southern Africa in a Volkswagen bus, and later backpacking their way through Madagascar, Mauritius, Malaysia, Singapore, and Thailand. This unconventional childhood opened Laely's mind and palate, eventually leading her to Bordeaux to study oenology. With this passion for wine and an entrepreneurial spirit, Laely started Heron Wines in 1994 with a "business plan" sketched out on a napkin, and an idea to make great and affordable wine. We invite you to celebrate 25 years of Heron Wines with us. Cheers!

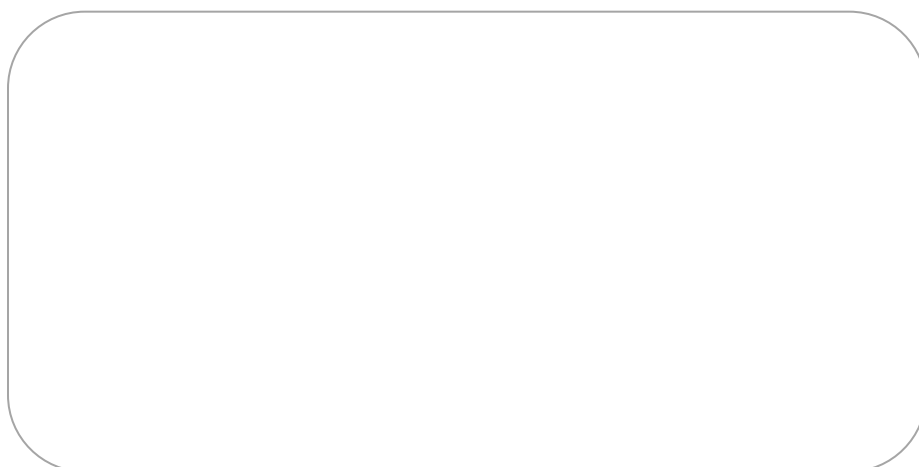
HERON WINES PORTFOLIO

2021 Heron Sauvignon Blanc, California

2021 Heron Chardonnay, California

2020 Heron Pinot Noir, California

2020 Heron Cabernet Sauvignon, California



2021 Heron Sauvignon Blanc, California

Vineyards: San Luis Obispo (50%) & Paso Robles (50%)

In San Luis Obispo, 2021 provided dry, hot days followed by cool nights, giving the grapes a perfect growing season. Extended hang-time on the vine let the fruit develop more complex and intense fruit flavors. Dry conditions in Paso Robles led to smaller, but more concentrated grapes-ideal for winemaking. Alcohol: 13.5%

2021 Heron Chardonnay, California

Vineyards: Potter Valley, Mendocino, the Sonoma side of the Carneros AVA, and Clarksburg, bathed in fog from the San Francisco bay. Our Chardonnay was vinified separately in stainless steel & finished with no Malolactic. This wine did not see any oak during its fermentation or maturation.

Alcohol: 13.5%

2020 Heron Pinot Noir, California

Vineyards: Monterey, West side of Paso Robles, and Russian River. An elegant composition of sustainably farmed grapes from several of California's cool, marine influenced micro-climates.

100% Pinot Noir (nothing else...)

Pre-fermentation and 48 hour cold soak to maximize fruit and color extraction. Our wine is aged in Francois Frere medium toast neutral barrels for 12 months. Alcohol: 13.5%

2020 Heron Cabernet Sauvignon, California

Vineyards: Paso Robles-a bright spot in California's 2020 vintage. The growing season was marked by a cool spring and mild summer, with two late summer heat waves that quickened the pace of ripening into harvest. Crops were smaller than average, but quality was high with intense flavor development.

Grapes picked ripe at 23 brix. Destemmed directly to tank. 48-hour cold soak-3 pump overs daily for 10 days. Aged about 10 months in new, one and two-year-old French oak barrels.

Alcohol: 13.5%